

## R3VERB RADIO PRIVACY POLICY

Thank you for choosing to be part of our community at Sauizna Europe Ltd t/a R3verb Radio, doing business as E3verb Radio [**“R3verb Radio”, “we”, “us”, “our”**]. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice or our practices with regards to your personal information, please contact us at [infor@r3verbradio.com](mailto:infor@r3verbradio.com).

When you use our mobile application, as the case may be [the **“App”**] and more generally, use any of our services [the **“Services”**, which include the App], we appreciate that you are trusting us with your personal information. We take your privacy very seriously. In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our Services immediately.

This privacy notice applies to all information collected through our Services [which, as described above, includes our App], as well as, any related services, sales, marketing or events.

**Please read this privacy notice carefully as it will help you understand what we do with the information that we collect.**

### 1. WHAT INFORMATION DO WE COLLECT?

#### Information collected through our App

**In short:** We collect information regarding your geo-location and push notifications when you use our App.

If you use our App, we also use the following information:

**Geo-Location Information.** We may request access or permission to track location-based information from your mobile device, either continuously or while you’re using our App, to provide certain location-based services. If you wish to change our access or permissions, you may do so in your device’s settings.

**Push Notifications.** We may request to send you push notifications regarding your account or certain features of the App. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

This information is primarily needed to maintain the security and operation of our App, for troubleshooting and for our internal analytics and reporting purposes.

### 2. HOW DO WE USE YOUR INFORMATION?

**IN SHORT:** We process your information for purposes based on legitimate business interests, the fulfilment of our contract with you, compliance with our legal obligations and/or your consent.

We use personal information collected via our App for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests in order to enter into or preform a contract with you, with your consent, and/or form compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.

We use the information we collect or receive:

1. **To facilitate account creation and logon process.** If you choose to link your account with is to a third-party account [such as your Google or Facebook account], we use the information you allowed us to collect form those third parties to facilitate account creation and logon process for the performance of the contract. See the section below headed “HOW DO WE HANDLE YOUR SOCIAL LOGINS” for further information.
2. **To post testimonials.** We post testimonials on our App that may contain personal information. Prior to posting a testimonial, we will obtain your consent to use your name and the content of the testimonial. If you wish to update, or delete your testimonial, please contact us at [sm@r3verbradio.com](mailto:sm@r3verbradio.com) ad be sure to include your name, testimonial location, and contact information.
4. **To request feedback.** We may use your information to request feedback and to contact you about your use of our App.
5. **To enable user to user communication.** We may use your information for the purposes of managing our account and keeping it in working order.
6. **To manage user accounts.** We may use your information for the purposes of managing our account and keeping it in working order.
7. **To send administrative information to you.** We may use your personal information to send you product, service and new feature information and/or information about changes to our terms, conditions, and policies.
8. **To protect our Services.** We may use your information as part of our efforts to keep our App safe and secure [for example, for fraud monitoring and prevention].
9. **To enforce our terms, conditions and policies for business purposes, to comply with legal and regulatory requirements or in connection with our contract.**
10. **To respond to legal requests and prevent harm.** If we receive a legal request, we may need to inspect the data we hold to determine how to respond.
12. **To fulfil and manage your orders.** We may use your information to fulfil and manage your orders, payments, returns, and exchanges made through the App.
13. **To administer prize draws and competitions.** We may use your information to administer prize draws and competitions when you select to participate in or competitions.
14. **To deliver and facilitate delivery of services to the user.** We may use your information to provide you with the requested service.

**15. To respond to user inquiries/offer support to users.** We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.

**16. To send you marketing and promotional communications.** We and/or our third-party marketing partners may use the personal information you send to us for our marketing purposes. If this is in accordance with your marketing preferences. For example, when expressing an interest in obtaining information about us or our App, subscribing to marketing or otherwise contacting us, we will collect personal information from you. You can opt-out of our marketing emails at any time [see the “WHAT ARE YOUR PRIVACY RIGHTS” below].

**17. Delivering targeted advertising to you.** We may use your information to develop and display personalised content and advertising [and work with third parties who do so] tailored to your interests and/or location and to measure its effectiveness.

### **3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?**

**In short,** we only share information with your consent to comply with laws, to provide you with services, to protect your rights, or to fulfil business obligations.

We may process or share your data that we hold based on the following legal basis:

**Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.

**Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.

**Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfil the terms of our contract.

**Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order or legal process such as in response to a court order or a subpoena [including in response to public authorities to meet national security or law enforcement requirements].

**Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

**Business Transfers.** We may share or transfer your information in connection with, or during negotiations of any merger, sale of company assets, financing or acquisition of all or a portion of our business or another company.

### **4. HOW DO WE HANDLE YOUR SOCIAL LOGINS?**

**In short:** If you choose to register or log in to our services using a social media account, we may have access to certain information about you.

Our App offers you the ability to register and login using your third-party social media account details [like your Facebook or Twitter logins]. Where you choose to do this, we will receive certain profile information about you from our social media provider. The profile information we receive may vary depending on the social media provider concerned but will often include your name email address, friends list, profile picture as well as other information you choose to make public on such social media platform.

We will use the information we receive only for the purposes that are described in this privacy notice or that are otherwise made clear to you on the relevant App. Please note that we do not control and are not responsible for other users of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand how they collect, use and share your personal information and how you can set your privacy preferences on their sites and apps.

## **5. IS YOUR INFORMATION TRANSFERRED INTERNATIONALLY?**

**In short:** We may transfer, store, and process your information in countries other than your own.

Our servers are located in London, England. If you are accessing our App from outside, please be aware that your information may be transferred to, stored, and processed by us in our facilities and by those third party with whom we may share your personal information [see "WILL YOUR INFORMATION BE SHARED WITH ANYONE?" above], in and other countries.

If you are a resident in the European Economic area, then these countries may not necessarily have data protection laws or other similar laws as comprehensive as those in your country. We will however take all necessary measures to protect your personal information in accordance with this privacy notice and applicable law.

## **6. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?**

**In short:** We are not responsible for the safety of any information that you share with third-party providers who advertise, but are not affiliated with our Website.

The App may contain advertisements from third parties that are not affiliated with us and which may link other websites, online services or mobile applications. We cannot guarantee the safety and privacy of the data you provide to any third parties. Any data collected by third parties is not covered by this privacy notice. We are not responsible for the content or privacy and security practices and policies of any third parties including other websites, services or applications that may be linked to or from the App. You should review the policies of such third parties and contact them directly to respond to your questions.

## **7. HOW LONG DO WE KEEP OUR INFORMATION?**

**In short:** We keep your information for as long as necessary to fulfil the purposes outlined in this privacy notice unless a longer retention period is required or permitted by law [such as tax accounting or other legal requirements]. No purpose in this notice will require us keeping your personal information for longer than the periods of time in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise such information or if this is not possible [for example because your personal information has been stored in backup archives]/ then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## **8. HOW DO WE KEEP YOUR INFORMATION SAFE?**

**In short:** We aim to protect your personal information through a system of organisational and technical security measures.

We have implemented appropriate technical and organisational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the internet or information storage technology can guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals or other unauthorised third parties will not be able to defeat our security and improperly collect, access, steal or modify your information. Although we will do our best to protect your personal information transmission of personal information, to and from our App it is at your own risk. You should only access the App within a secure environment.

## **9. WHAT ARE YOUR PRIVACY RIGHTS?**

**In short:** You may review, change or terminate your account at any time.

If you are a resident in the European Economic Area and you believe we are unlawfully processing your personal information you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: [http://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm)

If you are a resident in Switzerland, the contact details for the data protection authorities are available here: <https://www.edoeb.admin.ch/edoeb/en/home.html>

If you have questions or comments about your privacy rights, you may email us at [info@r3verbradio.com](mailto:info@r3verbradio.com)

### **Account information**

If you would at any time like to review or change the information in your account or terminate your account you can:

**Log in to your account settings and update your user account.**

Upon your request to terminate your account we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshooting problems, assist with any investigations, enforce our Terms of Use and/or comply with applicable legal requirements

**Opting out of mail marketing:** You can unsubscribe from our marketing email list at any time by clicking on the unsubscribe link in the emails that we send or by contacting us using the details

provided below. You will then be removed from the marketing email list – However, we may still communicate with you for example to send you service-related emails that are necessary for the administration and use of your account to respond to service requests or for other non-marketing purposes. To otherwise opt-out you may:

**Access your account settings and update your preferences.**

## **10. CONTROLS FOR DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems and mobile applications include a So-Not-Track [“DNT”] feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognising and implementing DNT signals has been finalised. As such we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

## **11. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?**

**In short:** Yes, if you are a resident of California you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us once a year and free of charge information about categories of personal information [if any] we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request please submit your request in writing to us using the contact information provided below.

[Info@r3verbradio.com](mailto:Info@r3verbradio.com)

If you are under 18 years of age, reside in California, and have a registered account with the App, you have the right to request removal of unwanted data that you publicly post on the App. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the App, but please be aware that the data may not be completely or comprehensively removed from all our systems [e.g., backups, etc].

## **11. DO WE MAKE UPDATES TO THIS NOTICE?**

**In short:** Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated “Revised” date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

## **12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**

If you have questions or comments about this notice you may contact our Data Protection Officer [DPO], Willow Sims, by email at [sm@r3verbradio.com](mailto:sm@r3verbradio.com) or by phone at 0044 2071004456, or by post to:

Sauizna Europe Ltd t/a R3verb Radio

Willow Sims

R3verb Radio

156 High Street

London SE20 7EI

United Kingdom

## **HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?**

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please submit a request to

[Info@r3verbradio.com](mailto:Info@r3verbradio.com)

We will respond to your request within 30 days.